

GIULIANO BOBBA

Associate Professor of Political Science – University of Turin

MAIN POSITIONS HELD

FEBRUARY 2021- PRESENT	FELLOW at Collegio Carlo Alberto.
OCTOBER 2020 PRESENT	ASSOCIATE PROFESSOR at the Department of Culture, Politics and Society, University of Turin
OCTOBER 2017 SEPTEMBER 2020	ASSISTANT PROFESSOR at the Department of Culture, Politics and Society, University of Turin (Ricercatore a Tempo Determinato, Lettera B).
MARCH 2016 – JANUARY 2021	RESEARCH AFFILIATE at Collegio Carlo Alberto.
DECEMBER 2012 SEPTEMBER 2017	ASSISTANT PROFESSOR at the Department of Culture, Politics and Society, University of Turin (Ricercatore a Tempo Determinato, Lettera A).
JANUARY 2018 PRESENT	RESPONSIBLE (with Moreno Mancosu) for the setting-up of the CENTRE FOR PUBLIC OPINION AND DIGITAL ENVIRONMENT RESEARCH – CODER, University of Turin.

QUALIFICATIONS

July 2017	National Scientific Qualification (Abilitazione, ASN) for Full Professor position in Political Science (14/A2), validity period from 03/10/2022 to 03/10/2032
March 2008	PhD in Political Science. Co-tutorship: Centre de Recherches sur l'Action Politique en Europe, Rennes 1/IEP University and Department of Political Studies, University of Turin.
March 2004	First Class Honours Masters-level Degree in International and Diplomatic Studies, Faculty of Political Science, University of Turin.

POSITIONS HELD

MARCH 2022 PRESENT	CO-EDITOR (with Antonella Seddone) of the Journal 'Italian Political Science (IPS)'
FEBRUARY 2021- PRESENT	FELLOW at Collegio Carlo Alberto.
OCTOBER 2020 PRESENT	ASSOCIATE PROFESSOR at the Department of Culture, Politics and Society, University of Turin

OCTOBER 2017 SEPTEMBER 2020	ASSISTANT PROFESSOR at the Department of Culture, Politics and Society, University of Turin (Ricercatore a Tempo Determinato, Lettera B).
MARCH 2016 - PRESENT	RESEARCH AFFILIATE at Collegio Carlo Alberto
DECEMBER 2012 SEPTEMBER 2017	ASSISTANT PROFESSOR at the Department of Culture, Politics and Society, University of Turin (Ricercatore a Tempo Determinato, Lettera A)
JANUARY 2018 PRESENT	RESPONSIBLE (with Moreno Mancosu) for the setting-up of the CENTRE FOR PUBLIC OPINION AND DIGITAL ENVIRONMENT RESEARCH - CODER, funded by the National Grant, Fondo per il finanziamento dei Dipartimenti universitari di eccellenza.
MAY 2015 PRESENT	DEPUTY DIRECTOR of the Osservatorio sulla Comunicazione Politica e Pubblica, University of Turin.
JANUARY 2014 PRESENT	EDITORIAL BOARD of the Journal 'Comunicazione Politica'
JANUARY 2018 PRESENT	EDITORIAL BOARD of the Journal 'Italian Political Science (IPS)'
SEPTEMBER 2018 PRESENT	CO-CHAIR OF THE SISP (Italian Society of Political Science) STANDING GROUP of 'Comunicazione Politica' (with Claudia Padovani)
JANUARY 2014 DECEMBER 2018	MANAGING EDITOR of the Journal 'Comunicazione Politica'
SEPTEMBER 2012 SEPTEMBER 2015	CHAIR of the electoral communication section of the SISP (Italian Society of Political Science) standing group Candidate and Leader Selection
DECEMBER 2011 DECEMBER 2012	RESEARCH FELLOW on project Government, Citizens and the Media: the Italian case, Department of Political Studies, University of Turin.
APRIL 2009 MARCH 2011	RESEARCH FELLOW on project Citizens and Politics in Europe, Department of Political Studies, University of Turin.
APRIL 2008 MARCH 2009	RESEARCH FELLOW on project Economic and Governmental Elites in Turin, Department of Political Studies, University of Turin.
RESEARCH EXPERIENCES	

SEPTEMBER 2019 PRESENT	MEMBER OF THE ITALIA RESEARCH TEAM of the project 'The Media for Democracy Monitor. A cross national study of leading news media'
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SEPTEMBER 2019 PRESENT	MEMBER OF THE RESEARCH TEAM on 'Hate speech, and politics: an analysis of politicians' posts and users' comments on social media', research developed within the framework of the Dipartimenti di eccellenza grant.
DECEMBER 2018 PRESENT	NATIONAL PI AND WP LEADER for the H2020 Project 'DEMOS - Democratic Efficacy and the Varieties of Populism in Europe'
JANUARY 2017 PRESENT	PRINCIPAL INVESTIGATOR of the project 'Social Media Populism: features and success of communication on Facebook in France, Germany, Greece, Ireland, Italy, Netherland, Spain, Uk'.
JANUARY 2018 PRESENT	PRINCIPAL INVESTIGATOR of the project 'MPop: Media Populism Expert Survey'.
JANUARY 2017 JANUARY 2020	MEMBER OF THE LOCAL RESEARCH TEAM for the project 'Modelli di capitalismo e tipi di democrazia. Politica e politiche nella regolazione delle economie contemporanee', PRIN 2015. National Coordinator: Carlo Trigilia. Local Coordinator: Alfio Mastropaolo.
JANUARY 2019 JUNE 2019	MANAGER OF THE SURVEY ON MEDIA COVERAGE (with Antonella Seddone) for the study of 2019 European Election Campaign on the main Italian mainstream media and on social media. Coordinator: Franca Roncarolo.
SEPTEMBER 2017 APRIL 2018	MANAGER OF THE SURVEY ON MEDIA COVERAGE (with Antonella Seddone) for the study of 2018 General Election Campaign on the main Italian mainstream media and on social media. Coordinator: Franca Roncarolo.
SEPTEMBER 2017 APRIL 2018	MANAGER OF THE SURVEY ON MEDIA AND POPULIST ATTITUDES (with Moreno Mancosu) for the study of 2018 Italian General Election Campaign within the general ITANES survey. Coordinator: Cristiano Vezzoni.
JANUARY 2016 DECEMBER 2018	PRINCIPAL INVESTIGATOR of the project 'L'epoca del populismo? Come i partiti populisti definiscono l'agenda pubblica in Italia e Francia' (local grant, competitive call), Department of Cultures Politics and Society, University of Turin.
APRIL 2014 APRIL 2018	MANAGEMENT COMMITTEE MEMBER for Italy in the project COST Action IS1308: Populist Political Communication in Europe: Comprehending the Challenge of Mediated Political Populism for Democratic Politics.
JANUARY 2013 DECEMBER 2015	MEMBER OF THE LOCAL RESEARCH TEAM AND MANAGER OF THE SURVEY ON MEDIA COVERAGE for

	the project 'Political representation changes in Italy. Voting decision in the 2013-2015 electoral cycle', PRIN 2012. National Coordinator: Paolo Segatti. Local Coordinator: Franca Roncarolo.
JULY 2012 JUNE 2015	MEMBER OF THE RESEARCH TEAM AND PIEDMONT REGIONAL MANAGER (with A. Seddone) in data collecting via exit poll for the primary elections of the centre-left coalition (2012) and for the primary elections for the PD leader selection (2013) for the project 'Le elezioni primarie: le conseguenze delle primarie sui partiti, sulla partecipazione e sulla competizione elettorale', national research project funded by the Sardinia Region. Principal Investigator: Fulvio Venturino.
JANUARY 2012 DECEMBER 2014	MEMBER OF THE RESEARCH TEAM for the project 'Communicating Public Policies', funded by the University of Turin - Compagnia di San Paolo Program. Principal Investigator: Franca Roncarolo.
JANUARY 2008 DECEMBER 2010	MEMBER OF THE RESEARCH TEAM for the project 'L'Europa nel discorso pubblico locale. Un'analisi della stampa periodica piemontese', funded by Fondazione CRT. Coordinator: Franca Roncarolo.
SEPTEMBER 2008 SEPTEMBER 2010	MANAGER (with Alfio Mastropaolo) of the Italian research team for the international research project Concorde (CONCeptions ORDinaires de l'Europe: identifications, perceptions et évaluations citoyennes des réalités européennes) focused on the Czech Republic, France, Germany, Italy and Poland. Overall Project Leader: Daniel Gaxie (Université Paris 1). The Italian project was funded by Fondazione CRT.
JANUARY 2008 DECEMBER 2010	MEMBER OF THE LOCAL RESEARCH TEAM for the project 'Popolarizzazione della comunicazione, going public e intrattenimento televisivo: nuove forme della politica', PRIN 2010. National Coordinator: Paolo Mancini.

METHODS AND RESEARCH TRAINING

During my career to date, I have acquired a high level of proficiency in:

- Research Design
- Data Analysis: Quantitative (SPSS/STATA) and Qualitative (NVivo).
- Multivariate Statistics (multiple regression, factor analysis, causal modelling, analysis of variance).
- Advanced Survey Research (questionnaire construction, interviewer training and evaluation, analysis of survey data).
- Quantitative text analysis (dictionary construction and application, classification and machine learning, human coding).
- Focus groups and semi-structured interviews both with elites and members of the public.

INTERNATIONAL FELLOWSHIPS AND VISITING PERIODS

- 2014 VISITING FELLOWSHIP (Marie Skłodowska-Curie Actions MSCA-COFUND. Post-doctoral programme Braudel-IFER-FMSH) in collaboration with the Centre européen de sociologie et de science politique, Université Paris 1 – Pantheon Sorbonne. Research topic: 'The role of primary elections in defining the public image of political parties: a comparison between Italy and France' (from March to November)
- 2017 VISITING PROFESSOR at Sciences Po of Aix en Provence, lectures for the courses 'Introduction à la science politique' and 'Communication européenne' (from March 6 to March 21)
- 2018 VISITING PROFESSOR at CESSP (Centre européen de sociologie et de science politique) Paris I-Panthéon-Sorbonne University, lectures for the courses 'Sociologie du numérique' and 'Conférence de méthodes' (from March 4 to March 17)
- 2020 INVITED PROFESSOR at the Paris-Est Créteil University, lectures for the Master in 'Communication politique et publique en France et en Europe' (from January 6 to January 11)

TEACHING EXPERIENCES

	MASTER COURSE
SEPTEMBER 2012 PRESENT	LECTURER, Department of Cultures, Politics and Society, University of Turin: 'Public Opinion and Political Communication' MA course.
	UNDERGRADUATE COURSE
SEPTEMBER 2012 PRESENT	LECTURER, Department of Cultures, Politics and Society, University of Turin: 'Political Science' undergraduate course.
SEPTEMBER 2010 AUGUST 2013	CONTRACT LECTURER, Faculty of Political Sciences, University of Turin, Biella and Cuneo campuses: 'Political Science' undergraduate course.
SEPTEMBER 2007 AUGUST 2010	CONTRACT LECTURER, Faculty of Political Science, University of Turin, Cuneo campus: 'Political Communication' undergraduate course.
	PH. D. PROGRAM
DECEMBER 2012 NOVEMBER 2014	COORDINATOR OF THE JOINT PH. D. RESEARCH PROGRAM 'Is Representative Democracy in Crisis?' (with Luigi Bobbio), involving the PhD schools of Turin and Paris 1 Pantheon Sorbonne and funded by the UFI (Università Franco Italiana).
5-7 NOVEMBER 2013	LECTURES for the Ph. D. seminar 'Studying media and politics' supported by Fondazione Cariplo, Department of Political and Social Science, Doctoral Course in Political Science, University of Pavia.
24 NOVEMBER 2016	SEMINAR entitled 'Citizens' Opinion on Europe between quantitative and qualitative surveys', for the Ph. D. in Mutamento sociale e politico - XXXII cycle - UNITO and UNIFI, Torino.
16 MARCH 2017	SEMINAR entitled 'Définir et mesurer un objet de recherche controversé: le populisme' for the Ph. D. cycle 'Coulisses de la thèse', Sciences Po, Aix en Provence.
MAY 2017	MEMBER OF THE ACADEMIC BOARD, NASP-Political Studies program, University of Milan.
MARCH 2017 PRESENT	EXTERNAL EVALUATOR of doctoral dissertations for the NASP Ph. D. program in Political Studies.
OCTOBER 2019	MEMBER OF A PH.D. COMMITTEE in political communication at the Amsterdam School of Communication Research (ASCoR), joint program with NASP-Pols, University of Milan.

KEY TEACHING RESPONSIBILITIES

SEPTEMBER 2021 PRESENT	PRESIDENT of the master degree in Comunicazione Pubblica e Politica
JULY 2016 PRESENT	SCIENTIFIC MANAGER of the double degree with the Institut d'études politiques de Bordeaux
SEPTEMBER 2018 SEPTEMBER 2021	VICE PRESIDENT of the master degree in Comunicazione Pubblica e Politica
SEPTEMBER 2018 PRESENT	RESPONSIBLE FOR INTERNATIONAL OPPORTUNITIES of the Master degree in Comunicazione Pubblica e Politica
SEPTEMBER 2018 PRESENT	RESPONSIBLE FOR INTERNSHIP of the master degree in Comunicazione Pubblica e Politica
SEPTEMBER 2016 PRESENT	MEMBER OF THE COMMISSIONE PARITETICA of the Bachelor degree in Innovazione sociale, comunicazione, nuove tecnologie

ACADEMIC PUBLICATIONS

MONOGRAPH

- (1) 202 1 BOBBA G., *L'Europa contestata. Politicizzazione e polarizzazione delle opinioni in tempi di crisi*. Bologna: Mulino.
- (2) 201 1 BOBBA G., *Media e politica in Italia e Francia. Due democrazie del pubblico a confronto*. Milan: FrancoAngeli. ISBN 978-88-568-3625-7.

PEER-REVIEWED JOURNAL ARTICLES

- (1) 2021 Negativity in the news RISP
- (2) 2019 Salgado, S. and BOBBA. G. News on Events and Social Media: A Comparative Analysis of Facebook Users' Reactions, *Journalism Studies*, 20(15): 2258-2276, DOI: 10.1080/1461670X.2019.1586566
- (3) 2019 Mancosu, M., BOBBA G. Using deep-learning algorithms to derive basic characteristics of social media users: The Brexit campaign as a case study. *PLoS ONE* 14(1): e0211013. <https://doi.org/10.1371/journal.pone.0211013>
- (4) 2019 Cremonesi, C., BOBBA, G., Legnante, G., Mancosu, M., Roncarolo, F., and Seddone, A. Political Information Exposure and Populist Attitudes in the «Laboratory of Populism». An Exploratory Analysis of the 2018 Italian General Election Campaign. *Comunicazione Politica*, 20(1): 39-62.
- (5) 2019 Cremonesi, C., Seddone, A., BOBBA, G, and Mancosu, M. The European Union in the media coverage of the 2019 European election campaign in Italy: towards the Europeanization of the Italian public sphere, *Journal Of Modern Italian Studies*, 24(5): 668-690, DOI: 10.1080/1354571X.2019.1681686
- (6) 2019 BOBBA, G, Roncarolo, F. e Seddone, A. European versus Domestic Politics: Media Negativity during the 2019 European Elections Campaign in Italy. *Italian Political Science*, 14(2): 73-92.
- (7) 2019 BOBBA, G. and Quaranta, M. A new page for Europe? Insights from the 2019 European Elections in Italy. *Italian Political Science*, 14(2): 68-72.
- (8) 2019 BOBBA, G. and Seddone, A. Between the Ideological and Communicative Approaches: Hard and Soft Populism in France and Italy, *Representation*, DOI: 10.1080/00344893.2019.1691638
- (9) 2019 BOBBA, G. Social media populism: features and 'likeability' of Lega Nord communication on Facebook. *European Political Science*, 18(1): 11-23.
- (10) 201 8 BOBBA, G., Cremonesi, C., Mancosu, M., and Seddone, A. Populism and the Gender Gap: Comparing Digital Engagement with Populist and Non-populist Facebook Pages in France, Italy, and Spain. *The International Journal of Press/Politics*, 23(4): 458-475. DOI: 10.1177/1940161218787046
- (11) 201 8 BOBBA, G. and Seddone, A. How do Eurosceptic parties and economic crisis affect news coverage of the European Union? Evidence from the 2014 European elections in Italy, *European Politics and Society*, 19(2): 147-165. DOI: 10.1080/23745118.2017.1368230.
- (12) 201 8 BOBBA, G. Roncarolo, F. The likeability of populism on social media in the 2018 Italian general election. *Italian Political Science*, 13(1): 51-62.
- (13) 201 6 BOBBA G., Le elezioni primarie come strumento di comunicazione. L'immagine pubblica di candidati e partiti in Italia e Francia. *Comunicazione Politica*, 16(1): 23-44, ISSN: 1594-6061. DOI: 10.3270/82884

- (14) 201 BOBBA, G, and McDonnell, D. Different Types of Right-Wing Populist
6 Discourse in Government and Opposition: The Case of Italy. *South European Society & Politics*, 21(3): 281-299. DOI: 10.1080/13608746.2016.1211239
- (15) 201 BOBBA G., Seddone A., Partito personale o personalizzato? L'evoluzione del
6 Partito Democratico: 2007-2015. *Ragion Pratica*, 46(1):57-84. DOI: 10.1415/83199
- (16) 201 BOBBA G., Cuono M. Presentazione special issue 'Nel nome del leader.
6 Governabilità, personalizzazione, carisma' *Ragion Pratica*, 46(1): 5-8. DOI: 10.1415/8319.
- (17) 201 BOBBA G., Seddone, A. Issues without owners, candidates without ownership.
5 An analysis of 2013 Italian general election campaign. *Quaderni di scienza politica*, 22(1): 37-60, ISSN: 1124-7959.
- (18) 201 BOBBA, G., and Seddone. A. L'antipolitica in agenda. Temi e leader sui media
4 mainstream nella campagna elettorale 2013. *Comunicazione Politica*, 14(1):115-132. DOI: 10.3270/76591
- (19) 201 BOBBA, G. and Seddone, A. Le elezioni regionali in Piemonte. *Le istituzioni
4 del federalismo*, 35(2): 419-439, ISSN: 1126-7917
- (20) 201 BOBBA, G. Esperienze di democrazia in rete? Obama, Indignados, WikiLeaks a
3 confronto. *Teoria politica*, 3(1): 67-86, ISSN: 0394-1248
- (21) 201 BOBBA, G., Legnante, F., Roncarolo, F., and Seddone, A. Candidates in a
3 negative light. The 2013 Italian Election Campaign in the Media. *Rivista Italiana di Scienza Politica*, 43(3): 353-380, DOI: 10.1426/75244
- (22) 201 Belluati, M., BOBBA, G. Postmodern Mayors: The 2011 Local Elections in
2 Milan and Turin in and beyond the Media. *Bulletin Of Italian Politics*, 4(1):85-113, ISSN: 1759-3077
- (23) 201 BOBBA, G. Più locale che nazionale. La comunicazione elettorale dei partiti per
0 le europee del 2009 in Italia. *Comunicazione Politica*, 11(1): 89-98, ISSN: 1594-6061
- (24) 201 BOBBA G., Cepernich C. La costruzione dell'"eccezionale" come risorsa per il
0 consenso. Il terremoto tra celebrazione mediale e opportunismo politico. *Meridiana*, 65-66: 153-184. DOI: 10.1400/149305
- (25) 201 Belluati, M. and BOBBA, G. European Elections in Italian Media: Between
0 Second Order Campaign and the Construction of European Public Sphere. *CEU Political Science Journal*, 5(2): 160-186, ISSN: 1992-3147
- (26) 200 BOBBA, G. «Fratelli ma non gemelli». La comunicazione politica in Italia e
9 Francia. *Comunicazione Politica*, 10(2): 253-280, ISSN: 1594-6061
- (27) 200 Belluati M., BOBBA G. L'Europa c'è! E la campagna elettorale. Elezioni
9 Europee 2009 e ciclo della notizia. *Comunicazione Politica*, 10(3): 433-449, ISSN: 1594-6061
- (28) 200 BOBBA G. 'Go comparative! Scenari attuali e nuove prospettive per la
6 comunicazione politica'. *Teoria Politica*, (22)3: 147-159. ISSN 0394-1248

CHAPTERS IN BOOKS

- (1) 2021 BOBBA G., Hubé, N. COVID-19 and Populism: A Sui Generis Crisis. In G. Bobba and N. Hubé *Populism And The Politicization Of The Covid-19 Crisis In Europe*. London: Palgrave Macmillan.
- (2) 2021 BOBBA G., Hubé, N. Between Mitigation and Dramatization: The Effect of the COVID-19 Crisis on Populists' Discourses and Strategies. In G. Bobba and N. Hubé *Populism And The Politicization Of The Covid-19 Crisis In Europe*. London: Palgrave Macmillan.

- (3) 2020 BOBBA G., Seddone A. The moderate Europhilia of the Italian Democratic Party. In J. L. Newell (Ed.) *Europe and the Left: Resisting the populist tide*. London: Routledge.
- (4) 2019 Stanyer, J., Salgado, S., BOBBA, G., Hajzer, G., Hopmann, D. N., Hubé, N., Merkovity, N., Özerim, G., Papathanassopoulos, S., Sanders, K. B., Spasojevic, D., Vochočová, L. Journalists' perceptions of populism and the media: A cross-national study based on semi-structured interviews. In C. Reinemann, J. Stanyer, T. Aalberg, F. Esser, & C. H. de Vreese (Eds.), *Communicating populism: Comparing actor perceptions, media coverage, and effects on citizens in Europe* (pp. 34–50). New York, NY: Routledge.
- (5) 2019 Roncarolo, F., Seddone, A., Cremonesi, C., and BOBBA, G. La campagna elettorale 2019 in tv. In M. Valbruzzi (Ed) *L'Italia sovranista e la sfida all'Europa Le elezioni europee ed amministrative 2019* (pp. 74-80). Bologna: Misure Istituto Cattaneo.
- (6) 2018 BOBBA, G., and Seddone, A. La campagna elettorale 2018 tra populismo e polarizzazione (pp. 19-38). In Valbruzzi, M. and Vignati, R. (Eds.) *Il vicolo cieco. Le elezioni del 4 marzo 2018*. Bologna: Il Mulino. ISBN: 978-88-15-27827-2.
- (7) 2016 BOBBA, G., Legnante, G. Italy: A Breeding Ground for Populist Political Communication Populist (pp. 222-234). In Aalberg, T., Esser, F., Reinemann, C., Strömbäck, J., de Vreese, C. (Eds.) *Populist Political Communication In Europe. A Cross National Analysis of Twenty Seven European Countries.*, London: Routledge, ISBN: 9781138654792
- (8) 2015 BOBBA, G., McDonnell, D. Italy: a strong and enduring market for populism (pp. 159-174). In Kriesi, H., Pappas, T. (Eds) *Populism in the Shadow of The Great Recession*. Essex: ECPR Press, ISBN: 9781785521249
- (9) 2015 BOBBA, G., Cilluffo, V. Il Movimento 5 Stelle Torino tra istituzioni e territorio (pp. 29-41). In Biorcio, R. (Ed.) *Gli attivisti del Movimento 5 Stelle. Dal web al territorio*. Milano: Franco Angeli, ISBN: 9788891713902
- (10) 201 BOBBA, G., De Luca, M. Primary Elections of the Partito Democratico in the 5 Italian public debate: between low visibility and growing personalization (pp. 51-70). In G. Sandri, and A. Seddone (Eds.) *The Primary Game. The Case of the Italian Democratic Party*. Novi Ligure: Epoké, ISBN: 9788898014965
- (11) 201 BOBBA, G., Seddone, A. Quando vince il pd. Le primarie di torino come 3 modello di successo? (pp. 103-131). In Seddone, A., and Valbruzzi, M. (Eds.) *Le primarie da vicino. Analisi e bilanci sulle primarie comunali in Italia*. Novi Ligure: Epoké Edizioni, ISBN: 978-88-98014-16-3
- (12) 201 BOBBA, G. Web politics? La rete che conta (pp. 71-79). In F. Venturino (Ed.) 3 *Forza Doria. Divertissements seri sulle elezioni primarie*. Novi Ligure: Epoké, ISBN: 9788898014101
- (13) 201 BOBBA, G. Quando la visibilità non basta: le strategie e la rilevanza mediatica 2 della campagna elettorale di Fassino e Coppola (pp. 101-108). In M. Belluati, and G. BOBBA (Eds.) *Dentro e fuori i media. Le elezioni amministrative 2011 a Milano e Torino*. Torino: SPS University Press, ISBN: 9788896894156
- (14) 201 Belluati M., BOBBA, G. Come studiare le campagne elettorali amministrative: 2 disegno della ricerca e metodologia (pp. 23-27). In M. Belluati, and G. BOBBA. (Eds): *Dentro e fuori i media. Le elezioni amministrative 2011 a Milano e Torino*. Torino: SPS University Press, ISBN: 9788896894156
- (15) 201 BOBBA, G., Rombi, S., Seddone, A. Conflittualità fra candidati e partiti nelle 2 campagne elettorali delle primarie (pp. 79-106). In Seddone A., and Valbruzzi M. (Eds.) *Primarie per il sindaco: partiti, candidati, elettori*. Milano: Egea, ISBN: 9788823821613

- (16) 201 BOBBA, G., Jaszczyk, K., and Rambour, M. The European puzzle: Gathering, sorting and assembling piecemeal information (pp. 157-173). In: D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (Eds.) *Perceptions of Europe: A Comparative Sociology of European Attitudes*. Essex: ECPR Press. ISBN 9781907301155.
- 1
- (17) 201 BOBBA G. Italian specificities (addendum to chapter 4, D. Gaxie, 'Types of attitudes towards Europe', pp. 78-80) In D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (Eds.) *Perceptions Of Europe: A Comparative Sociology Of European Attitudes*. Essex: ECPR Press. ISBN 9781907301155.
- 1
- (18) 201 BOBBA, G., Cepernich, C. La costruzione dell'«eccezionale» come risorsa del consenso (pp. 99-130). In G.-L. Bulsei and A. Mastropaolo. (Eds.) *Oltre il terremoto. L'Aquila tra miracoli e scandali*. Roma: Viella. ISBN 9788883345470
- 1
- (19) 201 BOBBA, G. Italienische Besonderheiten (pp. 103-107). In D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (Eds.) *Das Europa der europäer: über die wahrnehmungen eines politischen raums*. Bielefeld: Transcript. ISBN 9783837616262
- 1
- (20) 201 BOBBA, G., Jaszczyk, K., and Rambour, M. Zersplittertes Europa. Informationsmittel, Informationselemente und Informiertheit (pp. 209-230). In D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (Eds.) *Das Europa der europäer: über die wahrnehmungen eines politischen raums*. Bielefeld: Transcript. ISBN 9783837616262
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- (21) 201 BOBBA G., Seddone A. Piemonte. La breve parentesi del centro-sinistra (pp. 67-95). In B. Baldi and F. Tronconi (Eds.) *Elezioni regionali 2010*. Bologna: Istituto Cattaneo, Misure. ISBN 9788890435737
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- (22) 201 BOBBA G. Les spécifités italiennes (pp. 102-105). In D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (Eds.) *L'Europe des européens enquête comparée sur les perceptions de l'Europe*. Paris: Economica,. ISBN 9782717859638
- 0
- (23) 201 BOBBA G., Jaszczyk K., and Rambour M. L'Europe par bribes. Moyens, éléments et sentiments d'information (pp. 189-207). In D. Gaxie, N. Hubé, M. de Lassalle and J. Rowell (Eds.) *L'Europe des européens enquête comparée sur les perceptions de l'Europe*. Paris: Economica. ISBN 9782717859638
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WORKING PAPERS AND SCIENTIFIC REPORTS

- (1) 2020 BOBBA, G., Mancosu, M., Seddone, A, and Vegetti, F. *Barometro dell'odio nello sport. L'hate speech nelle conversazioni online su Facebook e Twitter*. Torino: CVCS.
- (2) 2019 *European elections 2019: Media, Voters, Results (Elezioni Europee 2019: Media, Elettori, Risultati)*. Joint report by Dipartimento di Culture Politica e Società (University of Turin), Dipartimento di Scienze Sociali e Politiche (University of Milan), and Dipartimento di Scienze Sociali Politiche e Cognitive (University of Siena).
- (3) 2011 BOBBA G., Maggiolini M. and Salerno R. *L'europeismo fragile. Un'indagine qualitativa sulle opinioni degli italiani*. Torino: DSP – Working Paper 13.

BOOK REVIEW

- (1) 2018 Nicolò Conti e Vincenzo Memoli. 'Citizens, Europe and the Media. Have New Media Made Citizens More Eurosceptical?' *Comunicazione politica*, 19(2): 300-301. ISSN: 1594-6061
- (2) 2014 Augusto Valeriani, 'Twitter Factor. Come i nuovi media cambiano la politica internazionale' (Roma-Bari: Laterza, 2011), pp. 184, ISBN 9788842097198, *European Review of International Studies*, 1(1) (2014), pp. 190-192. ISSN: 2196-6923

- (3) 2009 Pierre Musso (2008) 'Le Sarkoberlusconisme', Parigi: Editions de l'Aube, 2008, pp. 172, *Comunicazione politica*, 9(1), pp. 151-152. ISSN: 1594-6061

WORK IN PROGRESS

- (1) 2021 How Do 'Easy' and 'Tough' Media Shape Candidates' Evaluation? Effects of Visibility and Tone on Voters during the Election Campaign. *Comunicazione politica*. Revised and resubmitted.
- (2) 2021 Negativity in the news and electoral behavior between first- and second-order elections. *Italian Political Science Review*. Revised and resubmitted.

ACADEMIC FUNDING, AWARDS AND PRIZES

- 2005-2007 Competitive Italian State PhD FUNDING in Political Science (€10,000 per annum)
- 2007 MOBILITY FUND awarded by the French/Italian University (€4,500)
- 2008-2009 Competitive State Funding for project on Economic and Governmental Elites in Turin (€15,500 per annum).
- 2009-2011 Competitive University Funding for project on Citizens and Politics in Europe (€16,500 per annum)
- 2011 ECPR Joint Sessions GRANT for Professionals (€500)
- 2012-2013 Competitive State Funding for project on Government, Citizens and the Media: (€18,000 per annum)
- 2014 Competitive EU Funding, Marie Skłodowska-Curie Actions MSCA-COFUND. Post-doctoral programme Braudel-IFER-FMSH (€18.000)
- 2015 SHORTLISTED in the Giacomo Sani 2015 Prize for the best article on political and electoral communication, promoted by the journals Italian Political Science Review – *Rivista Italiana di Scienza Politica* and *Comunicazione Politica* for the article: G Bobba, G Legnante, F Roncarolo & A Seddone (2013), Candidates in a Negative Light. The 2013 Italian Election Campaign in the Media. *Rivista italiana di scienza politica*, 43(3): 353-380.
- 2016 Local grant, competitive call of the Department of Cultures Politics and Society (€8,000)
- 2016 Selected as RESEARCH AFFILIATE at Collegio Carlo Alberto, Moncalieri
- 2018 Collegio Carlo Alberto competitive co-funding grant. Title of the proposal: ITANES (Italian National Election Study) pre-election RCS wave (€10,000)
- 2018 Horizon 2020 Grant: DEMOS - Democratic Efficacy and the Varieties of Populism in Europe. Grant agreement ID: 822590 (€210,000)

2020 Collegio Carlo Alberto competitive co-funding COVID-19 research projects - The impact of COVID-19 pandemic crisis on social and institutional trust (€ 5,000)

CONFERENCE PAPERS (selection from 2011)

2021 ECPR Mpop

2021 SISP ???

2021 SISP EU

2021 SISP Hate Speech

2021 PANEL CHAIR: ‘The Europeanization of Public Debate between Normalization and Polarization’, 26th IPSA World Congress of Political Science, Lisbon, Portugal, 25 - 29 July 2020 (*postponed in 2021*).

2020 PAPER GIVER: ‘Negativity in the news and political attitudes between first- and second-order elections’. ACES Amsterdam Workshop: The European Elections 2019, Amsterdam, 30-31 January.

2019 PAPER GIVER: ‘Measuring the effectiveness of populism through the media and by the media among voters in Italy’, COMPOL Annual Conference, Milano, 12-14 December.

2019 SISP PRE-CONFERENCE CONVENOR: ‘The Media for Democracy Monitor: design, methods, and policy-relevant outcomes’. Speakers: Josef Trappel, University of Salzburg, Austria; Joaquim Martins Fidalgo, University of Minho, Portugal; Christine Horz, Ruhr-University in Bochum, Germany (with Claudia Padovani). SISP Annual Conference, Lecce, 11-12 September.

2019 PAPER GIVER: ‘Media effects and political attitudes across the electoral cycle: the Italian case’, SISP Annual Conference, Lecce, 12-14 September.

2019 PAPER GIVER: ‘Negativity and political attitudes between first and second order election. The Italian case’, SISE International Conference, Rome, 5-6 December.

2019 PAPER GIVER: ‘Measuring Media Populism in Italy and Greece: Results from an expert survey pilot study’, 5th Prague Populism Conference, Prague, 27-28 May.

2018 PAPER GIVER: ‘Populism and Gender Gap: Exploring the Interaction between Populist Parties and Facebook Users’, COST Action IS1308 Action Conference, Madrid, 19-21 March.

2018 PAPER GIVER: ‘How different traditional media shape candidates’ evaluation? An analysis of 2018 Italian national elections’, COMPOL annual conference,

2018 PAPER GIVER: ‘How do traditional and new media shape parties’ success? An analysis of 2018 Italian National elections’, SISP annual conference, Torino, 6-8 September.

2018 PAPER GIVER: ‘Diete mediali e populismo. La relazione tra i comportamenti di fruizione comunicativa degli elettori italiani e il loro atteggiamento verso il populismo’, SISP annual conference, Torino, 6-8 September.

2018 MEMBER OF THE SCIENTIFIC AND ORGANIZING COMMITTEE, SISP annual conference, Torino, 6-8 September.

- 2017 PAPER GIVER: 'Citizens and populism. Evidence on the Italian case from an international experimental research' Communication and politics in the pop-democracy COMPOL Annual Conference, Roma, 14/12-16/12
- 2017 PAPER GIVER: 'Citizens and populism: first evidence on the Italian case from an international experimental research', Populism and political behaviour ITANES International Workshop, Siena, 13/11-14/11.
- 2017 PAPER GIVER: 'The Rise of Populism on Facebook. A Comparative Analysis of Party Communication in France, Italy, Spain and the UK', ECPR General Conference, Oslo, 06-09/09-09.
- 2017 PANEL CONVENOR: 'The rise of populist political communication: political parties, media, and citizens in times of crisis', ECPR General Conference, Oslo, 06-09/09-09.
- 2017 INVITED SPEAKER: 'Local elections: (re)connecting with citizens', COUNCIL OF EUROPE, Forum for local democracy in Ukraine", 04-07/07-07.
- 2017 PAPER GIVER: 'The Rise of Populism on Facebook. A Comparative Analysis of Party Communication in France, Italy, and Spain', 'Current Populism in Europe and the Role of the Media', 3rd International Populism Conference, Prague, 22-05/23-05.
- 2017 PAPER GIVER: 'The Age of Populism? An analysis of political communication in Italy and France', European Democracy Under Stress conference - Italian Politics Specialist Group of UK Political Studies Association, Torino, 13-01/14-01.
- 2017 CONFERENCE ORGANIZER: 'European Democracy Under Stress conference' - Italian Politics Specialist Group of UK Political Studies Association, Torino, 13-01/14-01.
- 2017 PAPER GIVER: 'The political information cycle in the hybrid media system. The case of the 2016 Italian referendum coverage in the press and on Facebook', SISE/SISP Conference entitled Referendum costituzionale 2016: elettori, partiti e media nella "Seconda Repubblica", 9/02-10/02.
- 2016 INVITED SPEAKER: 'Populism, media populism and social media populism in Italy', 'Nuovi media, nuovi populismi? Circostanze del giudizio politico' Conference at the Istituto Svizzero, Roma, 27-10.
- 2016 PANEL CONVENOR: 'Populist Political Communication: party discourses, media coverage and citizens opinions in times of crisis', SISP Annual Conference, Milan, 15-09/17-09.
- 2016 PAPER GIVER: 'Mainstream media as a brake on Euroscepticism. The 2014 European elections coverage in Italy among Eurosceptic parties and economic crisis', ECPR Standing Group SGEU Conference, Trento, 15-06/18-06.
- 2016 PAPER GIVER: 'Social media populism. The rise of populism in Italy and the role of social media', 5th Joint Meetings and 1st Action Workshop of COST Action IS1308 'Populist Political Communication in Europe: Comprehending the Challenge of Mediated Political Populism for Democratic Politics', Cracow, 07-04/09-04.
- 2015 PAPER GIVER: 'The role of primary elections in the public debate: A comparison between France and Italy', French Association of Political Science (AFSP) Biennial Conference, Aix en Provence, 22-06/24-06.
- 2015 PAPER GIVER: 'Research on Populist Political Communication in Italy', Joint Management Committee and Working Group Meetings and Action Conference of COST Action IS1308 'Populist Political Communication in Europe: Comprehending the Challenge of Mediated Political Populism for Democratic Politics', Athens, 26-03/28-03.

- 2015 PAPER GIVER: 'EU: a new cleavage for Italian politics? The 2014 European election campaign in the mainstream media', 'The 2014 European elections: Italian politics and the European challenge', Italian Politics Specialist Group of the UK PSA (Political Studies Association), Glasgow, 13-01/14-01.
- 2014 PAPER GIVER: 'EU: a new cleavage for Italian politics? The 2014 European election campaign in the mainstream media', Italian Political Communication Association Annual Conference, Catania, 11-12/13-12.
- 2014 PAPER GIVER: 'Participatory Liturgy or Crucial Event? Primary Elections in Italy and France', 'The transformations of representative democracy. Results and perspectives of empirical research' conference, Paris, 13-11/14-11.
- 2014 PAPER GIVER: 'How does the public image of the party change during the primary elections campaign? A comparison of the Italian and French case', SISP Annual Conference, Perugia, 11-09/13-09.
- 2014 PAPER GIVER: 'Inside the secret garden of political parties. Transformations and reactions to primary elections in Italy and France', 'Deliberative and Participatory Democracy: Theory and Practice' conference, Stanford, 30-05/31-05.
- 2014 PAPER GIVER: 'Issues without owners, candidates without ownership: Citizens' priorities, candidates strategies and media coverage during the 2013 Italian general elections', '2013 Italian Elections - Italian Politics at the Crossroads?' Political Studies Association and the PSA's Italian Politics Specialist Group conference, Birmingham, 16-01/17-01.
- 2013 PAPER GIVER: 'Populist discourse and communications during the crisis: the case of Italy', International Conference of Political Communication (RC22) of the International Political Science Association (IPSA), Granada, 12-09/13-09.
- 2013 PAPER GIVER: 'Attori, temi e negatività: una riflessione metodologica sull'analisi del tono nella stampa quotidiana', SISP Annual Conference, Roma, 12-09/14-09.
- 2013 PAPER GIVER: 'PD: vertice e base a confronto. Strategie di comunicazione, immagine dei leader e opinioni dei elettori nelle primarie 2012 - 2013', SISP Annual Conference, Roma, 12-09/14-09.
- 2013 PANEL CONVENOR: 'Reshaping Democracy? Citizens and Politics in Times of Crisis', ECPR General Conference, Bordeaux, 04-09/07-09.
- 2013 PAPER GIVER: 'Candidates and issues: Parties, Newsmedia and Citizens in the 2013 Italian General Elections', International Workshop on Politics and policies in times of economic crisis, Siena, 13-06/14-06.
- 2013 PAPER GIVER: 'Tutto il male vien per nuocere? Visibilità e tono di temi e leader su stampa e TV', Stati Generali della Comunicazione Politica, Roma, 28-05/30-05.
- 2013 INVITED SPEAKER: 'Augmented Democracy? How the Internet is changing the boundaries of the Western representative systems', 4th Seminar of the the Italian-French Program Is Representative Democracy in Crisis? Research Review and Research Perspectives in France and Italy, Torino, 23-05/24-05.
- 2012 PAPER GIVER: 'Amico di ventura, molto briga e poco dura? La conflittualità nelle primarie 2013 - 2011', Annual Conference of the Italian Political Communication Association, Torino, 13-12/15-12.
- 2012 PAPER GIVER: 'Quando vince il PD. Le primarie di Torino come modello di successo?', SISP Annual Conference, Roma, 13-09/15-09.
- 2011 PAPER GIVER: 'How much does communication matter? A comparison between the strategies of Italian governments: 2002-2010', ECREA Political Communication Section, University of Madrid, 20-10/21-10.

- 2011 PAPER GIVER: 'Conflittualità fra candidati e partiti nelle campagne elettorali delle primarie comunali', SISP Annual Conference, University of Palermo, 08-09/10-09.
- 2011 PAPER GIVER: 'Personal and personalized party. Notes on a theoretical framework', PSA Annual Conference, London, 19-04/21-04.
- 2011 PAPER GIVER: 'The search for consensus. The communication strategies of Italian governments in the Second Republic', ECPR Joint Session of Workshops, University of St Gallen, 12-04/17-04.

MEMBERSHIPS OF PROFESSIONAL ASSOCIATIONS

ECPR Political Methodology
ECPR Public Opinion and Voting Behaviour in a Comparative Perspective
ECPR Research Network on Political Communication
ECPR Standing Group on European Union
ECPR Standing Group on Extremism and Democracy
ECPR Standing Group on Internet and Politics
ECPR Standing Group on Southern European Politics
PSA Italian Politics Specialist Group
SISP Candidate & Leader Selection Standing Group
SISP Parties, Public Opinion, Elections Standing Group
SISP Political Communication Standing Group

REVIEWER FOR ACADEMIC JOURNALS AND INSTITUTIONS

Comparative Political Studies
Comparative Italian Politics
Comunicazione politica
Digital Journalism
Electoral Studies
Government and Opposition
Information, Communication and Society
International Journal of Communication
International Journal of Public Opinion Research
Italian Political Science Review
Journal Central European Journal of Communication
Journal Comparative Political Studies
Journal of Contemporary European Studies
Journal of Politics
Modern Italy
Polis
Political Communication
Political Science Quarterly
Politics
Problemi informazione
Quaderni elettorali
Regional & Federal Studies
Revista Internacional de Sociología (RIS)
Social Science Computer Review
Teoria Politica
The International Journal of Press/Politics
PRX - Political Research Exchange

Palgrave Macmillan: Political Campaigning and Communication book series

Ricerca di Base 2017 per l'Università degli Studi di Verona
Netherlands Organisation for Scientific Research (NWO)

Turin, 30/06/2023